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Leaders Make Lives Easier – by Simply Tapping the Rudders | September *At C-Level*

I always find it interesting. No matter how difficult leading others can be, those really good at it seem to handle things effortlessly.

Now maybe they're just putting on a good show, though my experience says they really do make it *appear* easy. Or at least "simple."

This month's articles speak to both improving the lives of those we lead, while demonstrating how simple a successful leader's real job can be.

estion for next

month's AMA.

As always, let us know if we can help in any way – we're here for you. If you're wondering how specifically we can help, take a look here:

On to this month's At C-Level:



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Take the 2023 SSL Survey!

The 2023 Survey of Senior Leadership is underway. This will be our 14th year for the annual survey; the participant rate continues to grow, as does the direct applicability of the data presented.

Still want to access the 2022 SSL? CLICK HERE

TAKE THE SURVEY!



Directions in Leadership -- Turning the wheel or tapping the rudder

D. Kevin Berchelmann

I have interesting clients.

Not "interesting" as in some Sigmund Freud shrink, scratching his chin and saying "Hmmm, interesting," as we lie on the couch droning on and on about the deeply-rooted events of our drama-filled childhood... more like "interesting" as opposed to dull, routine and boring.

One such client...

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I Have a Great Job! ... said almost no one ever.

Kevin D. Ross

A really short read for some of you today: Everyone who has a *great* job, raise your hand.

Okay, the three of you with your hands up can go back to checking your email. Everyone else should keep reading.

If you're not in a great job, how about those of you with a good job?

That's more of you but still disappointingly few. Now, bonus points if you can articulate what makes it a good job.

READ MORE



Ask me anything. You know, the ubiquitous twitter-inspired "AMA."

No, seriously, ask me anything. Actually, it's ask US anything, since there are actually two Kevins here, but there's no AUA initialism, so we're stuck in the

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Past Issues

We get questions all the time. *All the time*. So, we thought we would start sharing some of the answers here, as a way of learning for us all.

So, Ask Me Anything. *Simply reply to this email and ask away*. We'll select one for the month, and we'll put the official response here in the newsletter. As an added bennie for asking it, we'll also send you a video response that goes a bit deeper into the issue. Gratis. Our gift for your efforts.



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